

FOR IMMEDIATE RELEASE
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The Movement Centre of Manitoba Announces New Executive Director

Board Appoints Olivia Doerksen To Lead The Centre

Winnipeg - The Movement Centre of Manitoba (MCOM), Canada's premier Conductive Education rehabilitation centre, today announced Olivia Doerksen as their new Executive Director. "We are very excited to have Olivia join our team. Her vision, experience and passion are a great match for what our organization needs to continue to build on our successes and to address the challenges that await us in the future." said Tim Steadman, board chair.



OLIVIA DOERKSEN

Margy Nelson, our Centre's Co-Founder and Executive Director is retiring after 20 years of dedicated service. To assist the board in the daunting task of finding a suitable successor it engaged a leading executive search firm. The board's search committee reviewed a number of excellent candidates and at its meeting in March the board voted unanimously to appoint Doerksen.

Doerksen comes to us from the Insurance Brokers Association of Manitoba (IBAM), where she served as the Director of Public Relations and Marketing.

Doerksen knows all too well the impact neuro-motor impairments can have on a family. "My mother and grandfather both have MS. As a caregiver, I understand the life struggles that come with having a physical disability." Olivia is very much looking forward to her new role with The Movement Centre of Manitoba. "As a volunteer at the Movement Centre for the past 5 years I have seen the impact our programs have on clients and families - it is truly remarkable." Doerksen says one of her goals is to continue to grow the organization. "There is an incredibly strong foundation here to build on - we want to be able to provide more services to more Manitobans living with physical disabilities."

Doerksen officially starts Monday, May 7th.

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ABOUT THE MOVEMENT CENTRE - CONTINUED

ABOUT THE MOVEMENT CENTRE OF MANITOBA

The Movement Centre of Manitoba is a non-profit organization that is committed to improving the physical health of children and adults with physical disabilities. Through the teachings of “Conductive Education”, we strive to maximize the independence of our clients. We provide movement and learning opportunities with appropriate motivations and expectations, in order to overcome the challenges faced by the physically impaired population.

Conductive Education is effective for those individuals with cerebral palsy, multiple sclerosis, stroke, acquired brain injury, and Parkinson’ disease.

The Movement Centre of Manitoba is one of only two centres in North America to provide Conductive Education beyond school age and into adulthood.

For more information, visit movementcentre.ca

To learn more about our programs and services [watch our latest videos](#)

MEDIA CONTACT:

Nancy Gregory

Board Member MCOM

Email: ngregory@shaw.ca **Cell:** 204-781-9150